

# *SPOTTING A FAKE*

AHAS LEADER NESSA'S UNOFFICIAL GUIDE

The this topic came up in our online member forums. Our Online Chapter Leader [Nessa of Lala's Party](#) responded with her own list of how she spots a fake.

## **#1 Do they practice what they preach?**

If you're telling me X or Y is super amazing and effective then why are you doing the opposite? (the easiest way to set off my BS detector) Example, everything Danielle from Merriweather Council has in her Etsy class is 100% what she does in her actual Etsy shop. I know because I checked and she uses her actual shop in the class. :P

## **#2 Who do they associate with?**

Charlatans stick together like glue. If I see someone constantly linking to, collaborating with or hanging out with someone I already know is shady then they go on the shade list too.

## **#3 Have they actually ever done the thing they want to teach you about?**

Investigate credentials. A Google search or two will give you an idea of who they are. Sometimes all you have to do is Google a name and you'll find the billions of other 'businesses' they run that have nothing to do with anything. Basically, you can see how this business is just one more opportunity to take money from a bunch of people.

## **#4 Do they talk sh\*t about anyone on SM?**

Confident, happy people don't have to put anyone down to get their business going. THIS HAPPENS ON PERISCOPE A LOT. There are people that look great on paper but they mess up when they get on camera and their real character peeks through.

## **#5 Do they ever have real opinions?**

This one is big but also sometimes tricky to spot. They say a lot of words at you but they never have a true opinion about anything (unless it's about someone calling their BS). People who know their stuff have opinions and will tell you if they don't like something and why.